



12th Annual Nite at the Races



Saturday, October 16th, 2021 5:30-10pm at W.E. Skelton 4-H Center

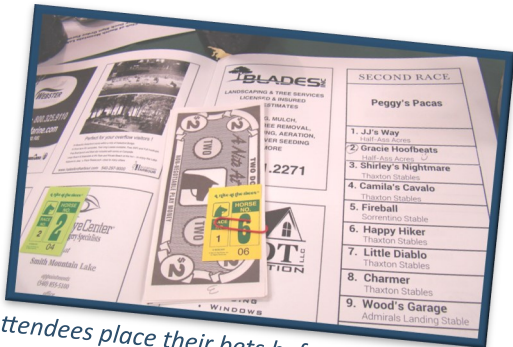
We are back! **Nite at the Races** celebrates it's 12th year as a premier entertainment event at Smith Mountain Lake. The annual event is an evening of fun, friends, and even a bit of competition that builds community camaraderie and raises funds that support the charitable activities of the Rotary Club of Smith Mountain Lake.



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The crowd cheers for their favorite horse to win each video race played on the big screen

- ◇ Video horse racing
- ◇ Race winner prizes, door prizes, and 50/50 raffle
- ◇ Derby hat contest
- ◇ Dinner provided by the 4-H Center
- ◇ Cash bar with wine and Triple Crown Cocktails
- ◇ Attendees are encouraged to bring their favorite appetizers for their table.
- ◇ Purchase tickets at RE/MAX Lakefront Realty office, Monday-Friday 10am-4pm (16451 Booker T. Washington HWY Moneta, VA)



Attendees place their bets before each race with "funny money" provided

We are excited to offer levels of sponsorship ranging from \$50 to \$1000.

See back page for sponsorship opportunities!



Nite at the Races continues to grow each year!



SERVE TO CHANGE LIVES



Follow us on Facebook and visit us at WWW.SMLRotary.com

SML Rotary Foundation is a 501(c) 3



Advertising and Sponsorship for 2021 Nite at the Races

Triple Crown Sponsor - \$1,000

Sponsorship Includes:

Recognition on event placemat

- Name on Sponsor Display
- Business Logo on Website
- Website link to Sponsor
- Table for 8 at Nite at the Races

Trifecta Sponsor - \$1,000

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Race Listings (8 Races Total):

- Name a Race—\$125.00
- Name a Horse and Stable—\$20.00
- Name Race and All 10 Horses—\$300.00

Winner's Circle Sponsor - \$1,000

Sponsorship Includes:

Recognition on event placemat

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- Business Logo on Website
- Website link to Sponsor
- Table for 8 at Nite at the Races

This year advertisers will be limited and featured on a placemat (first come, first serve)

- Placemat Ads (Business Card Size) \$150.00

Tickets:

- Buy a Table for 8—\$400.00
- Admit One—\$50.00

Prize Donations: Donate a drawing prize (\$100 & up) Taste of the Lake Gift Card (\$10 & up) Donate a door prize (\$50 & up)

Digital Ad Submission (recommended): Acceptable file formats are PDF and JPG. Press-ready color proof must be included for color ads. If no proof is provided, we are not responsible for ads printed incorrectly.

Email form and ads to: smlrotary@outlook.com

Please make check payable to SML Rotary Foundation. Mail form & check to SML Rotary Club NATR PO Box 811 Hardy, VA 24101

Name: _____ Company: _____

Address: _____ City, State & Zip _____

Email: _____ Phone: _____

Website: _____

*****All ADS & PAYMENT MUST BE RECEIVED NO LATER THAN SEPTEMBER 15, 2021 *****

Rotary Contact Name: _____ Phone Number: _____

Signature: _____