



Smith Mountain Lake Rotary's

10th Annual Nite at the Races



Saturday, October 20th at W.E. Skelton 4-H Center

Join us as Nite at the Races celebrates it's 10th year as a premier entertainment event at Smith Mountain Lake. The annual event is an evening of fun, friends, and even a bit of competition that builds community camaraderie and raises funds that support the charitable activities of the Rotary Club of Smith Mountain Lake.



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The crowd cheers for their favorite horse to win each video race played on the big screen

- ◇ **Video horse racing**
- ◇ **Race winner prizes, door prizes, and 50/50 raffle**
- ◇ **Ladies' hat contest**
- ◇ **Dinner provided by the 4-H Center**
- ◇ **Cash bar with wine and Triple Crown Cocktails**
- ◇ **Attendees are encouraged to bring their favorite appetizers for their table.**



Attendees place their bets before each race with "funny money" provided with their programs

We are excited to offer many levels of sponsorship ranging from \$50 to \$2500.



Nite at the Races continues to grow each year!

See back page for sponsorship opportunities!



Rotary Club of SML - Charity Fundraiser
10th Annual Nite at the Races (NATR) October 20, 2018
Sponsorship and Support Agreement

- _____ **\$2500 - TRIPLE CROWN WINNER: (DESIGNATED EVENT SPONSOR.)** Company name will be on all communications, displays and advertisements. Business logo and website link featured on SML Rotary website. Photo on PowerPoint at the event and a table for eight at Night at the Races.
- _____ **\$1000 - WINNER'S CIRCLE:** Full color ad on back cover of the program. Business logo and website link featured on SML Rotary website. Photo on PowerPoint at the event and a table for eight at Night at the Races.
- _____ **\$750 - TRIFECTA:** FULL Page Color Ad inside front cover or inside back cover of the program. Business logo and website link featured on SML Rotary website. Photo on PowerPoint at the event and a table for eight at Night at the Races.
- _____ **\$500 -** Black & White or Color Full Page Ad in program. Photo on PowerPoint shown at the event.
- _____ **\$300 -** Black & White or Color 1/2-page ad in program. Photo on PowerPoint shown at the event.
- _____ **\$150 -** Black & White or Color 1/4-page ad in program. Photo on PowerPoint shown at the event.
- _____ **\$300 -** Name one race and all ten (10) horses (Please provide race, stable, and horse names ASAP on a separate sheet)
- _____ **\$200 -** Name all ten (10) horses in one race (Please provide horse & stable names ASAP on a separate sheet)
- _____ **\$320 -** Buy a table for eight (8) Guests, dinner and NATR event. Company name displayed on table centerpiece.
- _____ **\$125 -** Name a race
- _____ **\$40 -** Admit One to NATR event and dinner.
- _____ **\$20 -** Name one (1) horse & stable.
- _____ **\$100 and up -** donate a drawing prize; \$50 and up - donate a door prize

Name _____ Our Mailing Address is:
Company _____ NATR
Address _____ SML Rotary Club
City, State & Zip _____ PO Box 811
Phone _____ Hardy, VA 24101
Website _____

***Note: Races and Horses are first come first serve and often sell out!**

_____ BILL ME OR PAYMENT ENCLOSED, AMOUNT \$ _____ Thank You!

Your Rotary Club of SML contact is _____ Phone _____

Questions/Contact: Steve Wheeler 540-230-9708 smlrotary@outlook.com

John Stafford, NATR Chair 540-354-0607 johnpstafford508@gmail.com

Rotary

